EASTERN LIFT TRUCK CO.

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Our Defining Purpose

Our defining purpose is to be our customer’s number one choice for all of their material handling needs by providing a personalized service approach founded on loyalty and honesty. With this purpose in mind, we strive as a team to work each day with the passion and focus to be successful. As a family business, we know our employees are the ‘heart and soul’ of our company. We respect and encourage each other to bring out our best, and to instill a successful and proud work ethic to pursue our commitment to our customers.

Dan Pruitt
President

Providing Award-winning Service and Solutions Since 1971

Since 1971, Eastern Lift Truck Co. has helped businesses navigate through their material handling and storage challenges. Our single most important goal has been to provide exceptional service to our customers and we have built our highly regarded reputation by employing talented people who share this same vision. You can count on our industry experience, best-in-class products and award-winning customer service.
We are committed to providing the best service experience in the industry. Trust our team of highly skilled, factory-trained service technicians and customer service representatives to partner with you to maintain, repair and monitor your lift trucks, aerial work platforms, balers, compactors and dock and door equipment.

We work on all makes and models of equipment and our Service Department is staffed with some of the most talented people in the industry. At Eastern Lift Truck Co. we believe in honesty, integrity and putting the needs of our customers first. We take our commitment to provide the best service in the industry very seriously. Your success is our success.

Parts & Aftermarket

If it rolls, slides, floats or glides... we can get parts for it!

Eastern Lift Truck Co. is your one-stop parts source offering more than 7 million replacement parts and accessories for 100+ brands and 4,000 different models of equipment. With resources this comprehensive we will have your equipment back up and running in no time.

Our Parts Managers and Parts Specialists are knowledgeable, capable and dedicated to helping our customers find the parts they need. Many of our employees have been with us for over 20 years. We even employ some second and third generation family members.
Eastern Lift Truck Co. is setting the standard when it comes to fleet management. Our goals are to help you:

- Right-size your fleet
- Understand cost of ownership
- Maximize equipment utilization
- Manage Maintenance costs
- Meet your operational goals

To accomplish these goals, Eastern Lift Truck Co. has a variety of tools to help you manage your material handling projects and equipment:

- Customized reporting & project management
- Fleet recommendations
- Telemetry and Impact Monitors
- Consolidated invoicing
- Single point of contact for all your Fleet needs

Let us customize a fleet management program to fit your specific application and overall corporate strategy.

Rentals

The rental professionals at Eastern Lift Truck Co. are prepared to assist you with your short-term, long-term and seasonal rental needs. We have an extensive inventory of more than 2,000 lift trucks and aerial work platforms located at convenient facilities throughout the Mid-Atlantic.

We have the equipment you need with the specifications you want. We also stock more warehouse forklifts and high capacity lift trucks than other dealers. So, contact us for those difficult to find rentals. Our Transportation Department provides prompt and safe delivery services.
Eastern Lift Truck Co. sells new, used, and reconditioned lift trucks, aerial work platforms, personnel and burden carriers, and UTVs. As an authorized dealer for many leading brands, we offer our customers one of the widest selections available of world-class material handling equipment. We strive to meet every application and budget need. Our customers range from small Mom and Pop stores to global Fortune 500 companies. We are also proud to be a vendor on various state, federal and military government contracts.

Our Account Managers are dedicated to seeing you through every step of the sales process and beyond. They take pride in their industry knowledge, and follow-up customer care that results in repeat business.

Our warehouse systems professionals are adept at projects of all types and sizes, from small rack relocation jobs to providing the necessary design, products and oversight for outfitting a brand new 2 million square foot distribution center. We will evaluate your systems and space in detail for improvements, provide expert analysis and computer-aided design based on our extensive industry knowledge. We manage projects throughout the United States. Our goal is to solve your pain points and make your facility safer, more productive and more efficient.

We are supported by nearly 50 leading manufacturers and carry all the warehouse storage and retrieval products you need such as: racking, shelving, mezzanines, modular office structures, conveyors, wrapping and sorting systems, and battery handling and safety equipment.
Retail Services

Our Retail Services Division is headquartered in Queenstown, MD and so named because the products and services we provide are often required by retail businesses. However, we sell balers, compactors, containers and floor-cleaning equipment to all industries. Our installation and repair service area ranges from Connecticut to the Virginia / North Carolina border. Additionally we sell, service and repair electric shopping carts, pallet jacks, scissor lifts, platform lifts and stackers.

Dock & Door

The Dock and Door Division of Eastern Lift Truck Co. sells and installs loading dock equipment including dock levelers, lifts, shelters, bumpers, and seals, vehicle restraints, industrial doors, fire doors, safety barriers, and dock management systems. We service all makes and models of equipment.

Loading docks are busy, dangerous areas. All too often, they are neglected with regard to safety and maintenance. For this reason, Eastern Lift Truck Co. is committed to helping our customers improve the safety of their loading areas through regular maintenance and inspection. Contact our team to set up a thorough evaluation.
Safety and training are extremely important at Eastern Lift Truck Co. We want all of our employees and customers to be safe and knowledgeable when working on or around material handling equipment. That’s why we have developed one of the most comprehensive safety and training programs in the United States. Our trainers have an average of 25 years industry experience and a passion to teach. You will find them leading classes at businesses throughout the Mid-Atlantic region as well as training individuals at select Eastern Lift Truck Co. facilities.

Training Programs We Offer:
• Basic Operator Safety Training, Train the Trainer
• Training for all Powered Industrial Equipment (including forklifts, aerial lifts, rough terrain, earth-moving equipment, golf carts, tuggers, yard jockeys, floor sweepers/scrubbers, bucket trucks, cranes, reach stackers and container handlers)
• Fall Protection Training
• Re-certification/Refresher Training
• English & Spanish Speaking Trainers
• Technical Training Programs
• Certified Logistics Associate/Technician
• MSHA-Compliance For Technicians
• Pedestrian Training
• First Aid / CPR / AED Training
• Mock OSHA Audits
• OSHA 10 & 30-Hour Programs
• Confined Space, Lockout/Tagout, HazCom
• Overhead Door Training

Make Eastern Lift Truck Co. your main source for personnel transport vehicles, burden carriers, and utility vehicles. We sell new and used products from such industry stalwarts as Taylor-Dunn, Cushman and Motrec. We are also an authorized distributor for American LandMaster, maker of 2 and 4WD UTVs.

When you have terrain to cover, a commercial or industrial vehicle from Eastern Lift Truck Co. can help. We have provided vehicles for such venues as sporting facilities, hospitals, schools, farm and industrial campuses.
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Every day brings a new challenge. Downtime. Operational bottlenecks. Unpredictable business demands. All of these challenges can make it tough to respond to the needs of your customers and your business. But Hyster can help you prepare for the unpredictable. Our trucks have the durability and flexibility to help you minimize downtime, optimize operational flow and customize your fleet to ever-changing business needs. The result? Maximized performance and productivity—helping you build the solid foundation your company needs to overcome whatever comes next.

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